

# VENUE PACK:

## KEEL SQUARE

73 High St West, Sunderland SR1 3DZ



#sunderlandevents

[Visit our website for more info](#)



# Venue: Keel Square, Sunderland

Keel Square is an ideal city centre space to host a variety of events.

Keel Square, completed in 2015, is predominantly constructed from sandstone, granite, and bronze. Its name was chosen by the city's residents, reflecting Sunderland's deep connection to its heritage. The square features two unique public art installations that pay tribute to the city's industrial past. 'The Keel Line' honours Sunderland's shipbuilding legacy by listing the names of over 8,000 ships launched in the city, while 'Propellers of the City' commemorates the workers of its shipyards.

Well-connected by public transport, Keel Square is easily accessible, with nearby multi-story parking, Metro, and train stations. As part of Sunderland's developing 'Cultural Quarter,' it serves as an ideal venue for events. It hosts the annual Sunderland Festival of Running, Christmas light switch-ons, festive ice rinks, markets, and more. Event organizers should note the need to accommodate access for local businesses.

Sunderland City Council has extensive experience in delivering large-scale events. We understand the logistical requirements, including costs, infrastructure, and licensing, and are eager to support organisers in making the most of the city's vibrant opportunities.



# Venue Facilities

**Size:**

3,775.6 m<sup>2</sup>

**Facilities:**

No

**On-site power supply:**

No

**Vehicle access:**

Yes, access via High Street West

**Vehicle load restrictions:**

No

**Pedestrian Access:**

Access from High Street West and A183

**Wi-Fi**

Public Wi-Fi is available

**Event use:**

- Concerts and day festivals
- Private or corporate parties
- Community events with moderate infrastructure
- Brand activation and experiential activity

**City of** **Events**  
**Sunderland**

*Venue: Keel Square, Sunderland*



# Address and Access

**Address:**

Keel Square  
High Street West  
Sunderland  
SR1 3DZ

**Google Maps:**

[Pin](#)

**Co-ordinates:**

54°54'26.3"N 1°23'12.7"W

**what3words:**

means.idea.strain

**Car parking:**

Riverside Multi-Storey Car Park (8 minute walk)

St Mary's Multi Storey Car Park (7 minute walk)

**Nearest metro stations:**

Sunderland (7 minute walk)

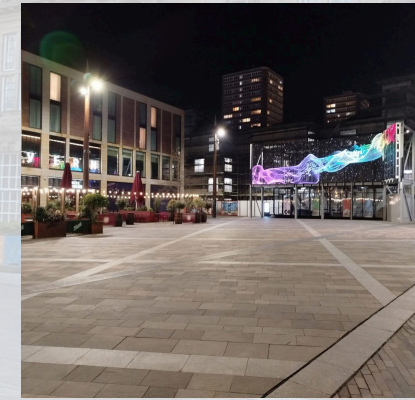
Park Lane (8 minute walk)

**City of** **Events**  
**Sunderland**

*Venue: Keel Square, Sunderland*



# Image Gallery: Keel Square



**City of**  
**Sunderland** **Events**

*Venue: Keel Square, Sunderland*



# Hire costs, booking & contact information

## Rate card:

Information to be inserted

## Booking & enquiries:

We'd be delighted to host your event in Sunderland!

Feel free to reach out if you have any questions about your booking.

**[events@sunderland.gov.uk](mailto:events@sunderland.gov.uk)**

**City of**  
**Sunderland** **Events**

*Venue: Keel Square, Sunderland*



**VENUE PACK:**

**KEEL  
SQUARE**

73 High St West, Sunderland SR1 3DZ



#insert venue hire hashtag

[Insert website URL](#)